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Release

REALVIZ® Stitcher® Unlimited Wins Professional Photographer Magazine's 2007 'Hot One' Award

Sophia Antipolis, France (January 15, 2007) – REALVIZ®, a leader in image processing software development, is pleased to announce that Professional Photographer, the official magazine of Professional Photographers of America, has named Stitcher® Unlimited as one of the recipients of their coveted 2007 Hot One Awards. The software beat intense competition to win the Image Editing category. The Professional Photographer Hot One Awards honor the photography industry's best new products for professional application. The 2007 Hot One Award winners, including REALVIZ Stitcher Unlimited, will be highlighted at Imaging USA in San Antonio, Texas, which takes place January 14-17, 2007.

The Professional Photographer Hot One Awards honor the photography industry's best new products for professional application. The mission of the awards is to provide Professional Photographer magazine's readership with a compendium of the newest, hottest, most innovative products available. Each year, Professional Photographer editors oversee a submission and judging process that calls on companies in all subfields of the photography industry. This year, more than 125 companies competed in just shy of 50 product categories, with well over 200 total products entered in the contest.

Widely regarded as "the world's premier image-stitching program" (3D World Magazine, December 2006), Stitcher is a professional-level application, used by thousands of professional photographers, architects, multimedia and 3D artists worldwide, and enables the creation of superb wide-angle panoramas for the Web, film, print, and 3D. Stitcher is also used by post-production professionals for the creation of 3D environments, matte paintings, reflection maps and textures for film/television.

"The 2007 Hot One Award winners represent an interesting combination of advanced technology and superior usability," explains Jeff Kent, Hot One Editor, Professional Photographer magazine. "Looking over the winning products, we noticed a concerted effort by manufacturers to create high-tech, high-quality items that have the working habits of contemporary professional photographers in mind. Our team of judges chose this year's crop of winners based on quality, usability, innovation and, in many cases, value for price. These judges are all working professional photographers, and their endorsement of these products indicates that the items work not only on the conceptual level, but on the practical level as well. The 2007 Hot One Award winners can be proud to call themselves the best the business has to offer."

"I think it's pretty hard to beat REALVIZ Stitcher," adds James Rigg, Founder & Developer - www.panoguide.com. "Once you try Stitcher and explore all of its features and capabilities, you won't want to use anything else."

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The 2007 Hot One Award winners will be highlighted at Imaging USA in San Antonio, Texas, January 14-17, 2007. There will also be a special Hot One Awards magazine write-up appearing in the February issue of Professional Photographer. All winning products will be detailed in that article.

Additional information on the Hot One Awards and the 2007 winners will appear on Professional Photographer's Web site. For additional information, visit www.ppmag.com or www.ppa.com.

For further details on REALVIZ Stitcher Unlimited go to: <http://stitcher.realviz.com>, or contact sales@realviz.com.

About REALVIZ

REALVIZ is a leading developer of image based creation software headquartered in Sophia Antipolis, France, with satellite sales offices in Los Angeles, London and Paris. REALVIZ develops a suite of image-based content creation solutions for the film, broadcast, gaming, digital imaging, architecture and Internet communities. Derived from years of research efforts at the renowned INRIA Lab in France, the company's applications enable 2D and 3D artists to easily and cost-effectively tackle complex digital imaging projects. REALVIZ' award-winning products are used by thousands of professional photographers, as well as leading production and effects houses, web design, game development and architectural companies worldwide, including Boeing, Daimler Chrysler, The Orphanage, Inc, Cinesite, Framestore CFC, Sony Imageworks, Warner Brothers Animation, Electronic Arts, Duran Duboi and many others.

www.realviz.com

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