



News  
Release

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## **REALVIZ® Appoints IM Innovations Pte Ltd. As Their Exclusive Distributor For The Educational Sector in Singapore**

**Sophia Antipolis, France (March 15, 2007)** – REALVIZ®, a leader in image processing software development, is pleased to confirm the appointment of IM Innovations Pte Ltd. as their exclusive distribution partner for the educational sector in Singapore. IM Innovations offers digital media, interactive and 3D visualization solutions to educators, students and professionals in the creative, scientific and engineering markets. REALVIZ is a leading developer of image-based content creation solutions for the film, broadcast, gaming, digital imaging, architecture and Internet communities. Derived from years of research efforts at the renowned INRIA Lab in France, the company's applications enable 2D and 3D artists to easily and cost-effectively tackle complex digital imaging projects.



"REALVIZ offers an excellent fit in our quest to introduce Interactive and Digital Media (IDM) technology and capabilities in support of Singapore's goal to be a global media city," explains Vincent Ong, Managing Director, IM Innovations. "We are particularly excited with the many possibilities that the REALVIZ solutions offer to transform the movie and games industry, but also Singapore's key sectors, such as the engineering and biomedical arenas. Movimento, for example, REALVIZ' state-of-the-art video-based motion capture solution, is an affordable, accurate and highly flexible motion capture solution, without the need for a motion capture studio. REALVIZ Movimento

offers users a complete and flexible solution for facial, hand, arm and full-body motion capture across a wide range of applications, from special effects, bio-mechanical research, sports science, orthopedics and engineering to behavioral analysis."

"Besides introducing the REALVIZ software products to the industry, we recognize the critical need to nurture, train and build manpower capabilities," adds Ong. "We are delighted that REALVIZ has appointed IM Innovations as the exclusive distributor for the educational sector in Singapore. Our plan is to identify a suitable local educational institution to partner and establish the REALVIZ Authorized Training Centre (ATC), the first in Singapore and ASEAN. Such an ATC will act as a focal point and will accelerate the process of the transfer of technology and training from REALVIZ, not only to the industry but also to schools and tertiary educational institutions."

"We are very happy to partner with IM Innovations as a leading player in the Educational market in Singapore, and to play a role in the future IDM Hub in the ASEAN region", adds François Belot, REALVIZ SFX Manager. "Thanks to the know-how of IM Innovations, we aim to bundle Professional Services with our solutions. Providing knowledge is the key to developing a happy user community, and IM Innovations will become our Solution Center to embrace the future of Singapore."

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### **About IM Innovations**

IM Innovations offers digital media, interactive and 3D visualization solutions to educators, students and professionals in the creative, scientific and engineering markets. Teaming up with a network of strategic global technology partners and local educational institutions, IM Innovations offer innovative but affordable, easy-to-use but powerful software tools and services together with commercial-off-the-shelf equipment. The IM Innovation vision is to make interactive and digital media technology pervasive. IM Innovation has received wide support for their strategic initiatives, from Infocomm Development Authority, Creative Community Singapore and Media Development Authority, amongst others. Customers include the National University of Singapore, Nanyang Technological University, Institute of Molecular and Cell Biology, Temasek Polytechnic, Nanyang Polytechnic, Mediacorps, Infinite Frameworks, Ministry of Defence and Singapore schools.

For more information about IM Innovations, please visit [www.im-innovations.com](http://www.im-innovations.com).

### **About REALVIZ**

REALVIZ is a leading developer of image based creation software headquartered in Sophia Antipolis, France, with satellite sales offices in Los Angeles, London and Paris. REALVIZ develops a suite of image-based content creation solutions for the film, broadcast, gaming, digital imaging, architecture and Internet communities. Derived from years of research efforts at the renowned INRIA Lab in France, the company's applications enable 2D and 3D artists to easily and cost-effectively tackle complex digital imaging projects. REALVIZ' award-winning products are used by thousands of professional photographers, as well as leading production and effects houses, web design, game development and architectural companies worldwide, including Boeing, Daimler Chrysler, The Orphanage, Inc, Cinesite, Framstore CFC, Sony Pictures Imageworks, Warner Brothers Animation, Electronic Arts, Duran Duboi and many others.

REALVIZ technology has been used to create stunning visual effects in many recent major movies, including: 'Zodiac', 'Goal!2: Living the Dream', 'The Host', 'Children of Men', 'Superman Returns', 'V for Vendetta', 'Harry Potter and the Goblet of Fire', 'Lord of War', 'Charlie and the Chocolate Factory', 'Sin City', 'The Day After Tomorrow', 'Sky Captain and the World of Tomorrow', and 'Harry Potter and the Prisoner of Azkaban'. [www.realviz.com](http://www.realviz.com)

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