



News  
Release

August 1, 2007

## **REALVIZ<sup>®</sup> to Showcase HDR Imaging Studio & Movimento at SIGGRAPH 2007 (Booth: 1629)**

**Sophia Antipolis, France (August 1, 2007)** – REALVIZ<sup>®</sup>, a leader in image processing software development, will be showcasing their latest technological advancements at this year's SIGGRAPH show, which takes place in San Diego, USA from 7.- 9. August 2007. At the show, the REALVIZ team will be demonstrating the REALVIZ HDR Imaging Studio, unveiled in June of this year, and REALVIZ Movimento, a state-of-the-art video-based motion capture solution, which debuted at SIGGRAPH 2006.

The REALVIZ HDR Imaging Studio, combines Stitcher<sup>®</sup> 5.6, VTour 1.2 HDR and Photomatix Pro, and is the only software bundle available today for the creation of HDR environments for virtual reality, industrial design, special effects and video game applications, starting from digital snapshots and panoramas. With Stitcher 5.6, users can build HDR panoramas and directly export them as environment maps in their favorite 3D package. VTour 1.2 HDR now also enables digital content creators, for the first time ever, to add depth information to their HDR environment maps for Spatial Image-Based Lighting (SIBL). The REALVIZ HDR Imaging Studio is available in English for Windows<sup>®</sup>.

REALVIZ Movimento is a video-based motion capture solution, 'Powered by SMART', REALVIZ' powerful automatic 3D tracking engine. Movimento offers the unique capability to capture the motion of any non-rigid object (humans, animals) in post-production, from synchronized image sequences with total flexibility. Starting from 2 cameras to as many as required, either fixed or moving and at different frame rates and definitions, REALVIZ Movimento expands the boundaries of the traditional motion capture studio by offering users the ability to take the motion capture process beyond the studio to where the action is. Movimento offers a complete and flexible solution for facial, hand, arm and full-body motion capture across a wide range of applications, from special effects, games, animation, biomechanical research, sports science, orthopedics and engineering, to behavioral analysis.

Since its launch at SIGGRAPH 2006, Movimento has been firmly embraced by leading motion capture specialists and production houses worldwide, including: Framestore CFC (UK), Activision, Inc. (USA), WideScreen Games (France), Glassworks (London) & FilmAkademie Stuttgart (Germany) amongst others.

Demonstrations of REALVIZ Movimento, connected to a 4 CCD camera capture system, and the REALVIZ HDR Imaging Studio will take place at the SIGGRAPH Exhibition (REALVIZ booth 1629) Aug 7.-9., 2007.

REALVIZ MEDIA CONTACT:  
Liz Tjostolvsen, REALVIZ, [Liz@realviz.com](mailto:Liz@realviz.com)  
Phone: +353 (0)1 260 2815

For further details on the REALVIZ HDR Imaging Studio & REALVIZ Movimento, visit: [www.realviz.com](http://www.realviz.com), or contact [sales@realviz.com](mailto:sales@realviz.com).

\*\*\*\*\*

### **About REALVIZ**

REALVIZ is a leading developer of image based creation software headquartered in Sophia Antipolis, France, with satellite sales offices in Los Angeles, London and Paris. REALVIZ develops a suite of image-based content creation solutions for the film, broadcast, gaming, digital imaging, architecture and Internet communities. Derived from years of research efforts at the renowned INRIA Lab in France, the Company's applications enable 2D and 3D artists to easily and cost-effectively tackle complex digital imaging projects. REALVIZ' award-winning products are used by thousands of professional photographers, as well as leading production and effects houses, web design, game development and architectural companies worldwide, including Boeing, Daimler Chrysler, The Orphanage, Inc, Cinesite, Framestore CFC, Sony Pictures Imageworks, Warner Brothers Animation, Electronic Arts, Duran Duboi and many others.

REALVIZ technology has been used to create stunning visual effects in many recent major movies, including: 'Harry Potter and the Order of the Phoenix', 'Blades of Glory', 'Zodiac', 'Goal!2: Living the Dream', 'The Host', 'Children of Men', 'Superman Returns', 'V for Vendetta', 'Harry Potter and the Goblet of Fire', 'Charlie and the Chocolate Factory', 'Sin City', and 'The Day After Tomorrow'.

[www.realviz.com](http://www.realviz.com)

©2007 REALVIZ®. All other product or service names are the property of their respective owners.

REALVIZ MEDIA CONTACT:  
Liz Tjostolsen, REALVIZ, [Liz@realviz.com](mailto:Liz@realviz.com)  
Phone: +353 (0)1 260 2815